

Connected and Ready to Compete

Connecting the Super-Region of
Baton Rouge and New Orleans





- Initiative of CPEX
- Coalition of private and public entities promoting alternative transportation and development options

CONNECT advocates for expanded mobility choices throughout the New Orleans to Baton Rouge metro region that offer improved access to affordable homes, job centers and equitable economic opportunity.



Challenges

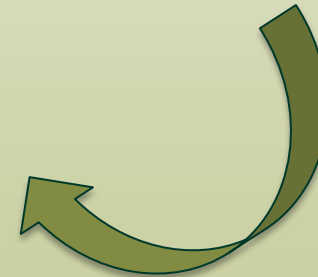
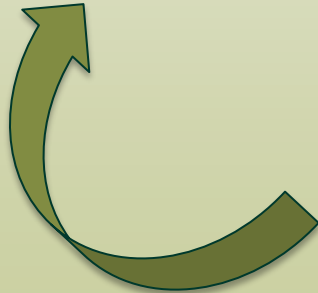
Sprawl



Auto Dependence



Time and Money in
Congestion



Challenges

Transit Oriented
Development



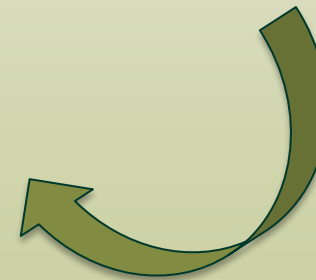
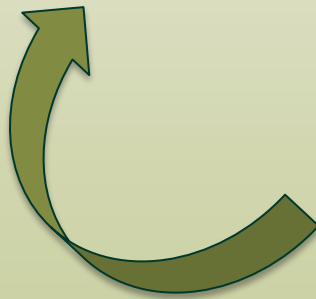
Transit Expansion



Less Congestion



More \$ for Housing



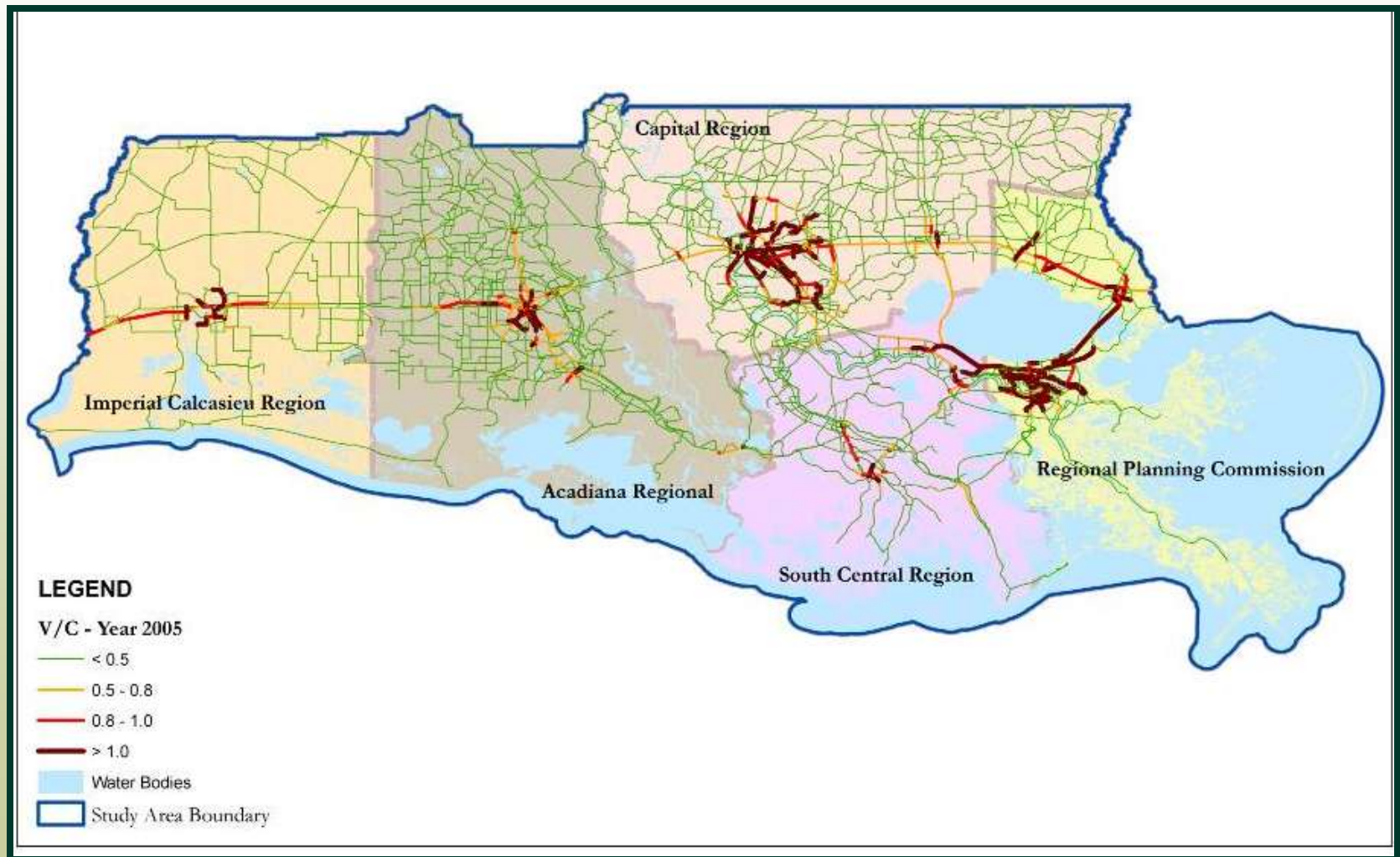
Background

- Connecting region is top priority of Louisiana Speaks Regional Plan
- National momentum for funding rail
- Feasibility study by DOTD



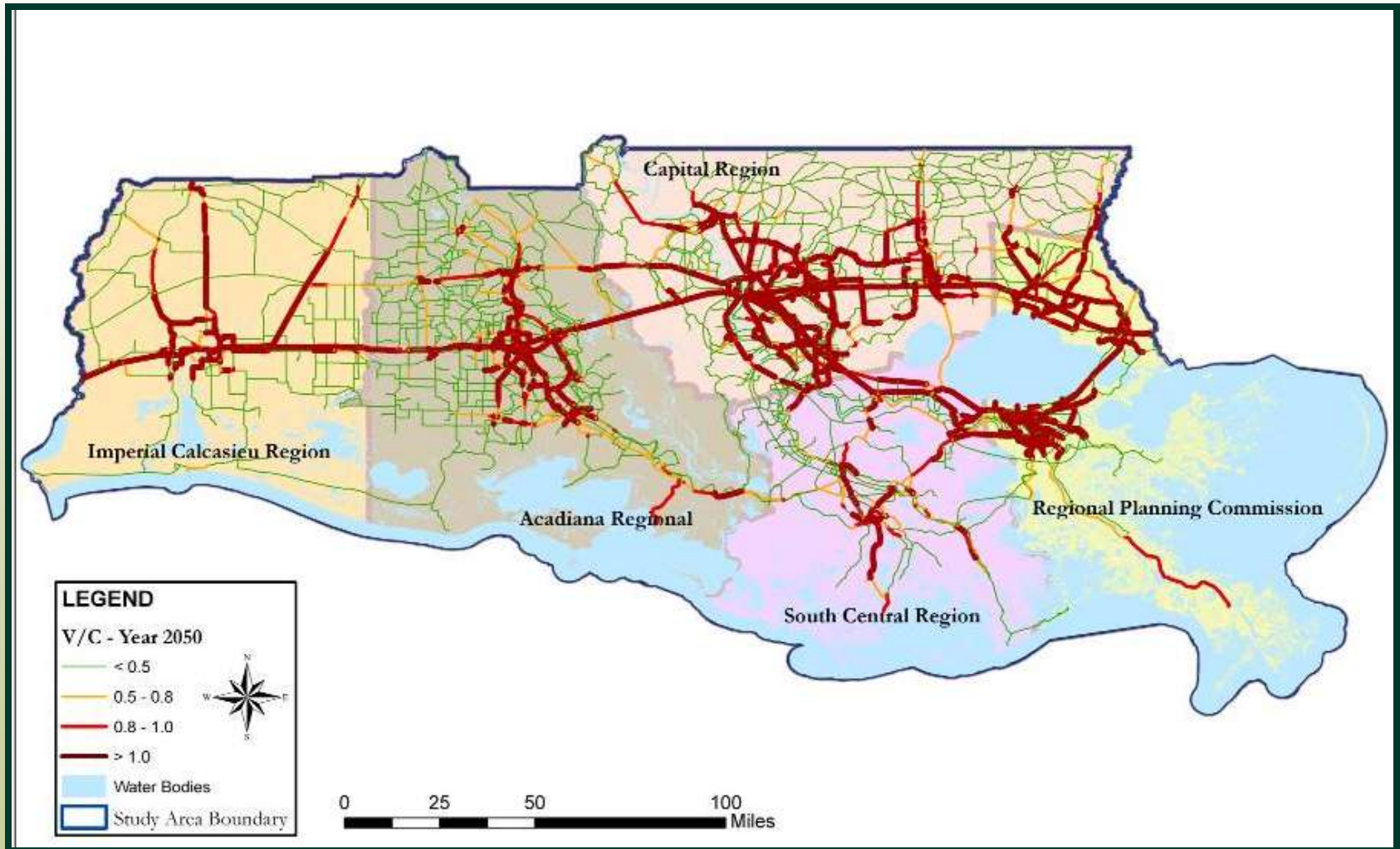
Need Mobility Options

Current traffic patterns



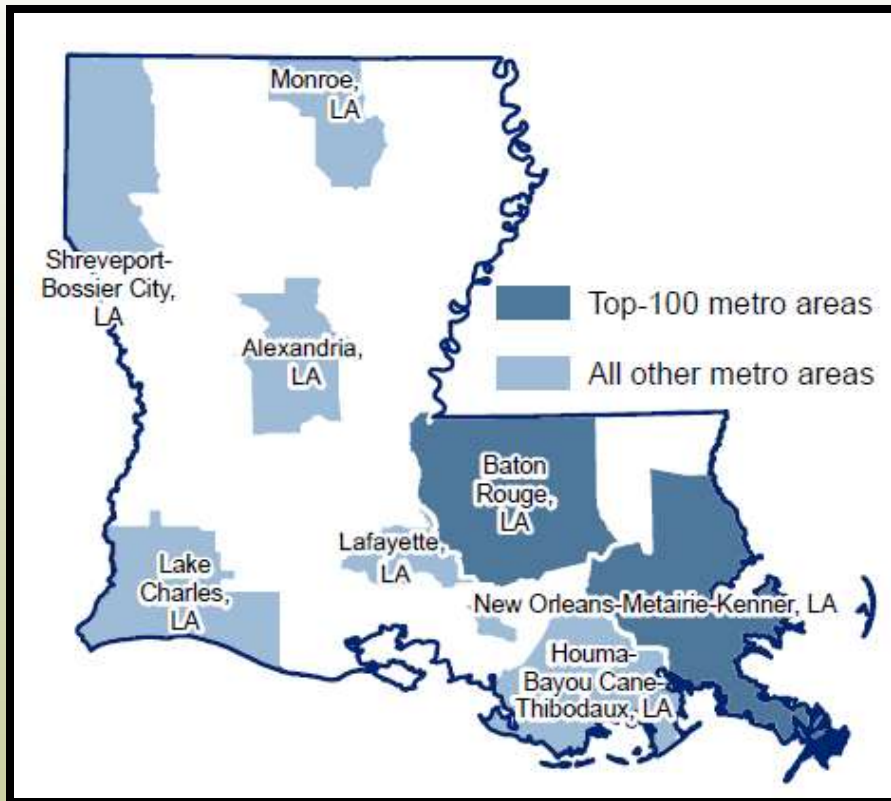
Need Mobility Options

By 2050, over 21% of roads in this study area will be congested



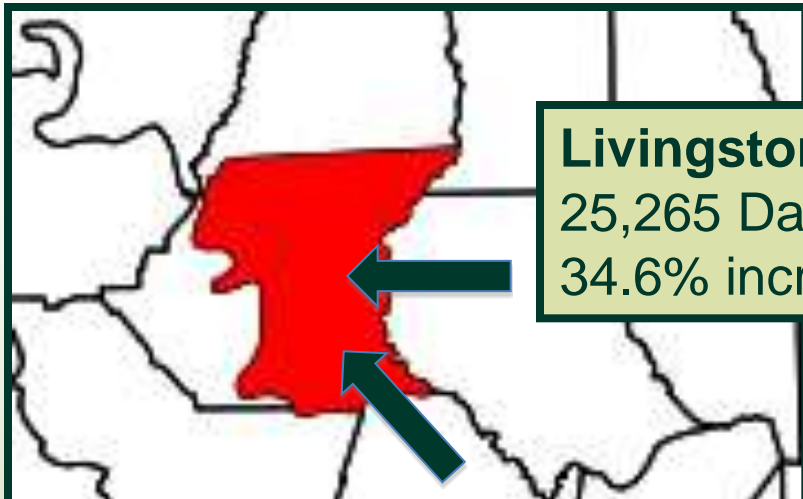
Super Region

Connected Region = Competitive Region



- BR-NO are the two largest metros in La.
- **45% Population**
- **48% Jobs**
- **53% Gross Domestic Product**

Commuters



Livingston Parish:
25,265 Daily Work Trips
34.6% increase since 2000

Ascension Parish:
15,753 Daily Work Trips
31.1% increase since 2000



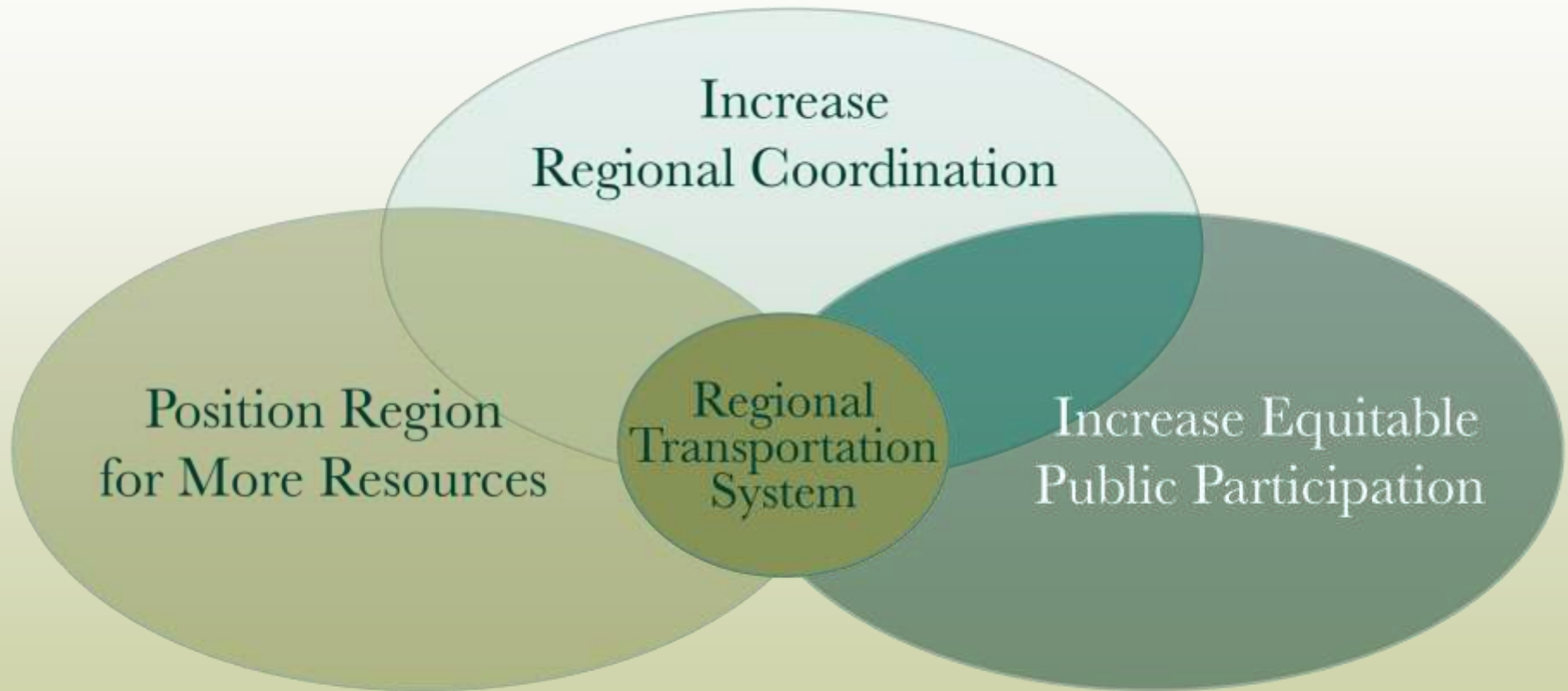
Into Orleans Parish:
37, 517 commuters

Vision for the Region

- Well connected network across the region
- Better integration of land use, transportation and housing policies and practices
- Investment in transportation choices and transit oriented communities to create economic advantage



Overarching Goals



Steering Committee Members

Baton Rouge Advocates for Safe Streets

Transport for NOLA

Providence Community Housing

Greater New Orleans Housing Alliance

New Orleans Neighborhood Development Collaborative

Louisiana Association of Nonprofit Organizations

Greater New Orleans Community Data Center

Louisiana Realtors Association

Baton Rouge Area Chamber

AARP

Baton Rouge Area Foundation

Greater New Orleans Foundation

University of New Orleans

Louisiana Housing Alliance

Louisiana Disaster Recovery Foundation

PICO/WIN/MICAH Project

Greater New Orleans Urban League

Norman Francis, Xavier University

Raymond Jetson, Star Hill Church

Center for Community Progress

New Orleans Neighborhood Partnership Network

CONNECT Progress

- Bringing focus to super-regional issues
- Informing plans and policies
- Building leadership capacity and increasing advocacy for transit and transportation connectivity
- Complete Streets – policies adopted at State and local levels
- CONNECT Policy Forum – July 21
- Bringing new research and resources
- Creating more accountability for how transportation investments are made