

CONNECT

Housing. Transportation. Jobs.



ConnectTHW

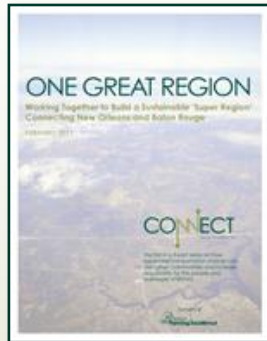


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Connect
Coalition

CONNECT Policy Briefs



One Great Region

February 2011

Working Together to Build a Sustainable “Super-Region” Connecting New Orleans and Baton Rouge



Connected and Ready to Compete

April 2011

The Role of Transit and Coordinated Regional Planning in the Economic Future of Baton Rouge and New Orleans Regions



Getting From Here to There

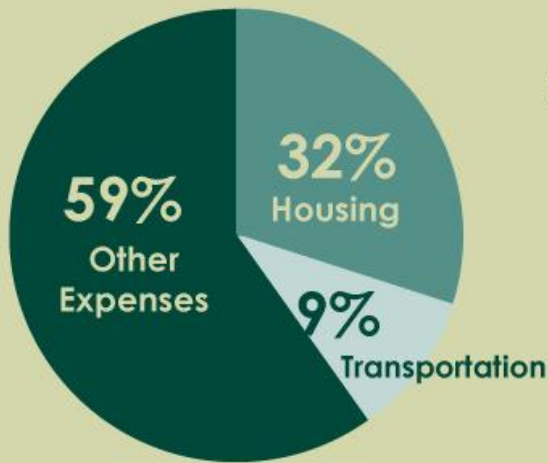
July 2011

Next Steps for Building a Thriving, Connected Super Region between New Orleans and Baton Rouge

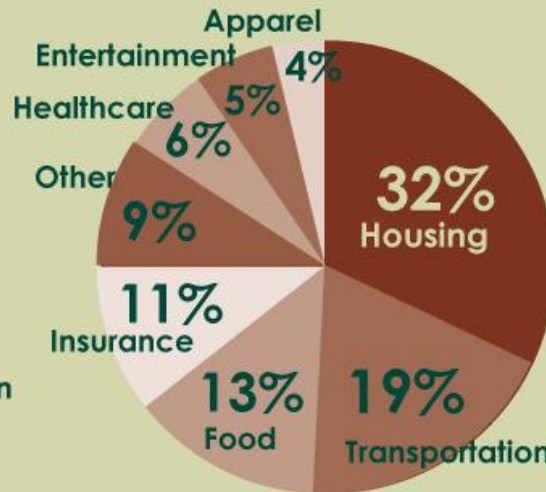
Transit Oriented Development

Estimated Household Expenditures in Three Locations with the Same Cost of Housing⁷

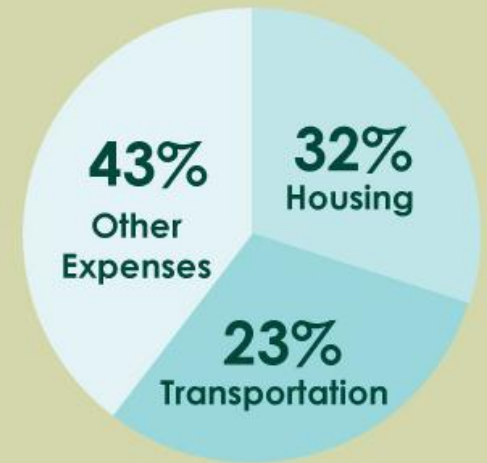
*Transit Rich
Neighborhood*



*Average
American Family*



*Auto Depdent
Neighborhood*



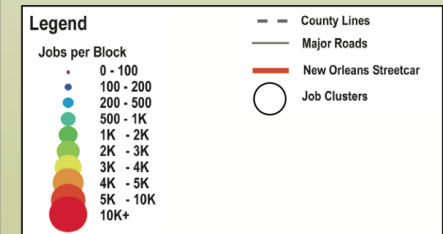
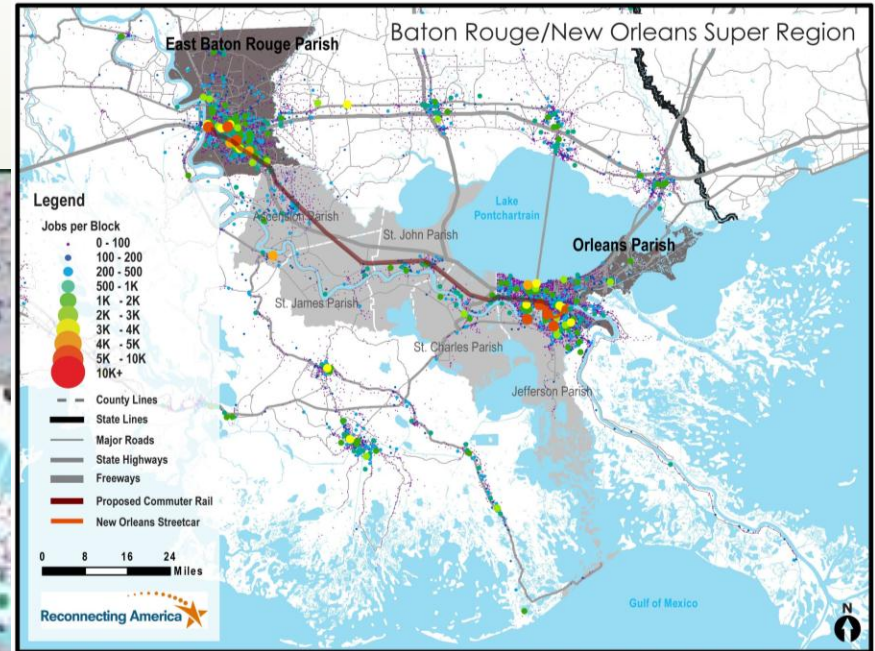
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Five Ways Businesses and Employers Win with Transit Investment and Planning

- 1) Improved productivity and reduced travel costs for businesses
- 2) Increased innovation
- 3) Access to an expanded and diversified labor pool
- 4) Opportunity for real estate development
- 5) Improved mobility for tourists between and within cities

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Job Centers



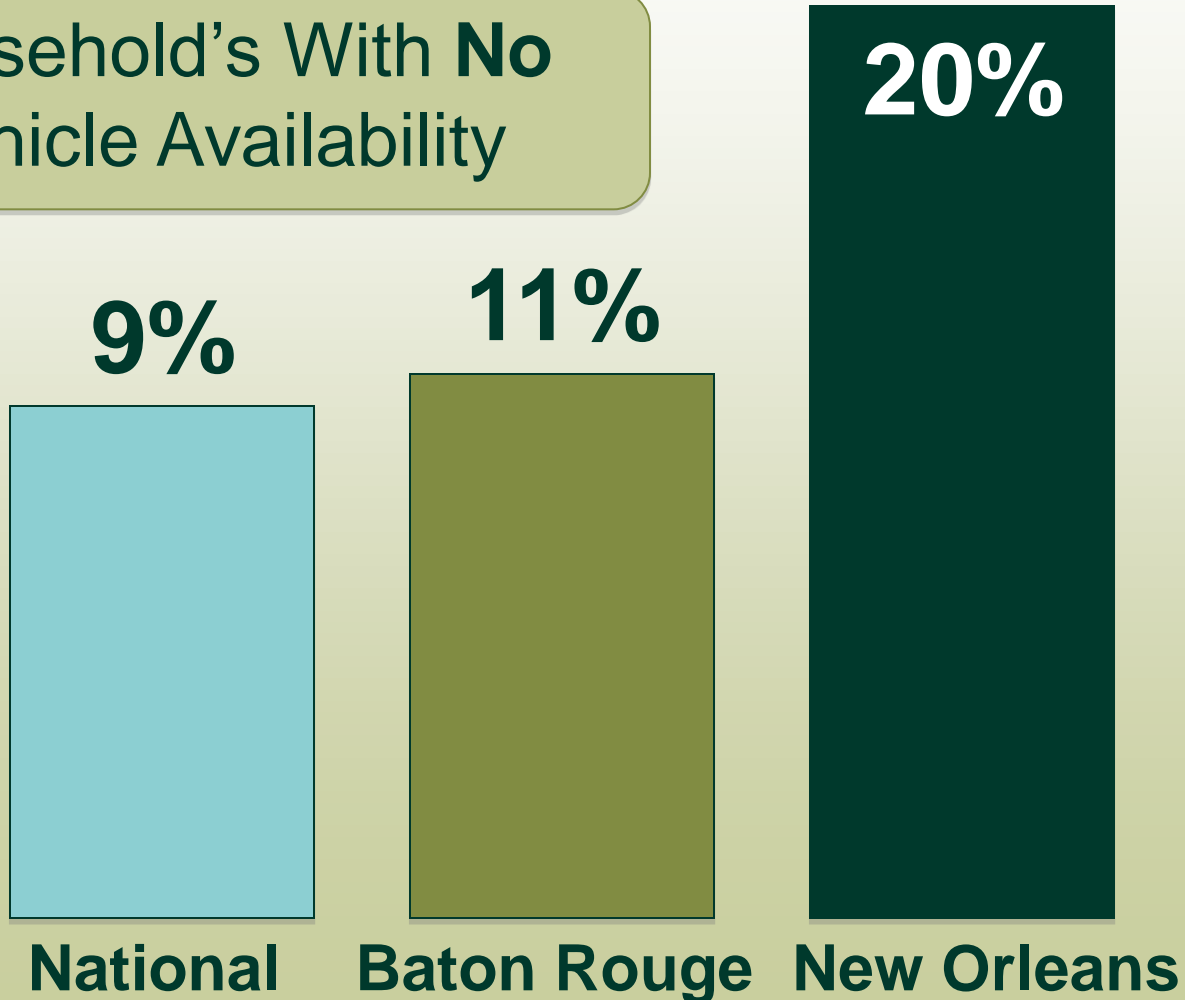
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Annual Cost of Car Ownership per Household⁶

Baton Rouge	\$8,436
New Orleans	\$7,040

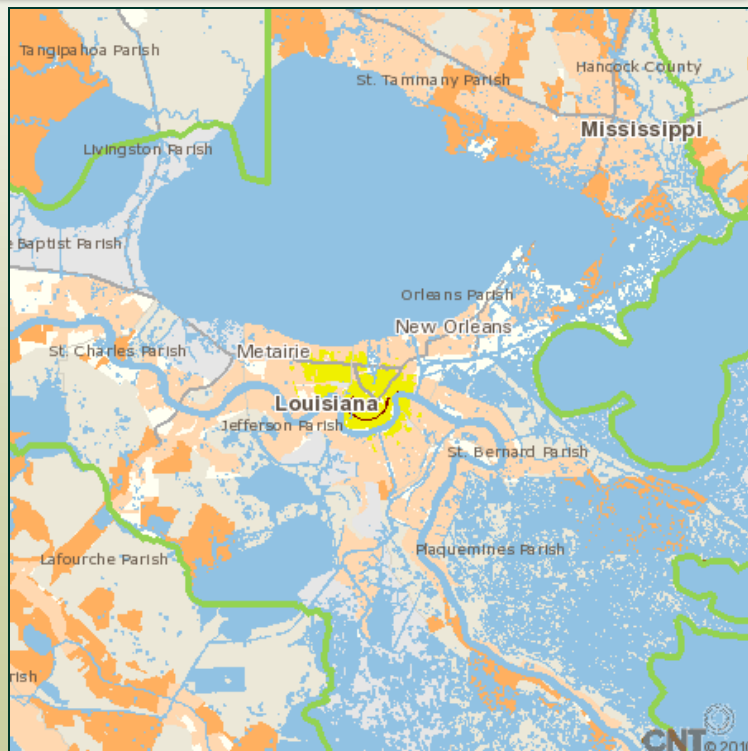
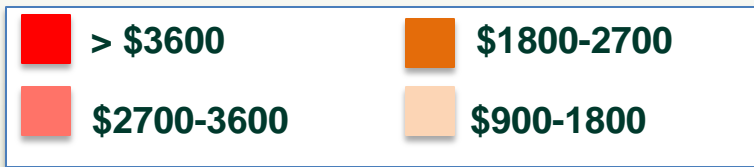
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Household's With No Vehicle Availability

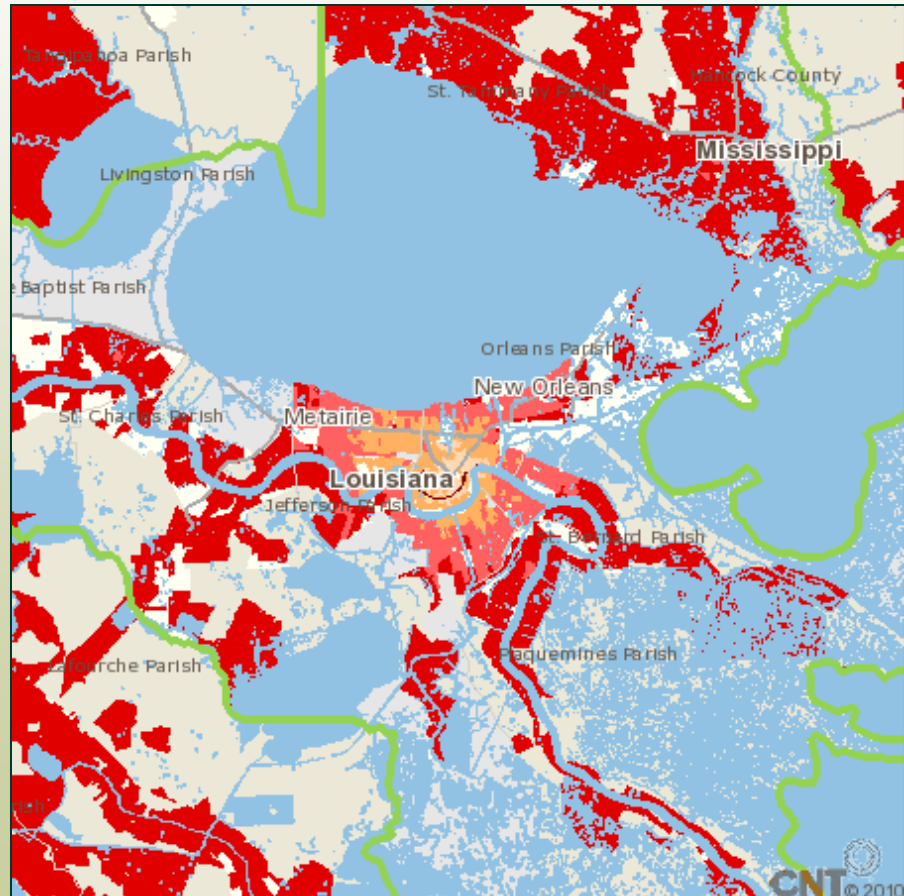


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Gas Expenditures



2000



2008

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-\$898

MILLION LOST

CONNECT Policy Priorities

Priority One:

**Support stronger transit component in DOTD
transportation plan update**

Priority Two:

Adopt Complete Streets policies

Priority Three:

Support better coordination of paratransit services

Priority Four:

Support formation of Rail Compact

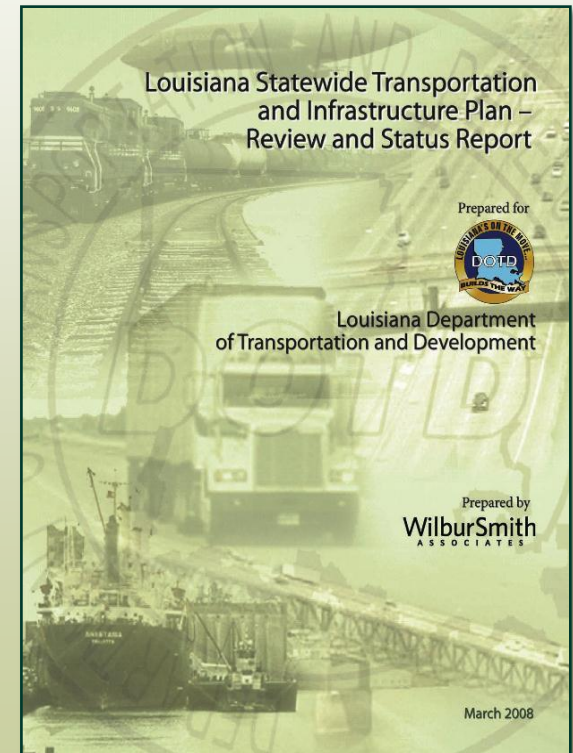
CONNECT Policy Forum

- July 2011 hosted federal, state, regional and local transportation officials
- Daylong conference
- Featured presentations by:
 - ReConnecting America
 - Louisiana Department of Transportation and Development
 - Federal Highway Administration
 - Capital Region Planning Commission
 - New Orleans Regional Planning Commission
 - South Central Planning and Development Commission
 - New Orleans Regional Transit Agency
 - Baton Rouge CATS
 - City of New Orleans
 - City of Baton Rouge



Support stronger transit component in DOTD transportation plan update

- Ensure residents, Coalition members, RTA's and community are engaged in process
- Uplift transit needs during update
- Serve on the transit advisory panel



Adopt Complete Streets Policies

- Host panel at Smart Growth Summit
- Convene training seminar in New Orleans
- Compile best practices
- Work with MPO's and local agencies to enact on local level
- Identify points of engagement for community members



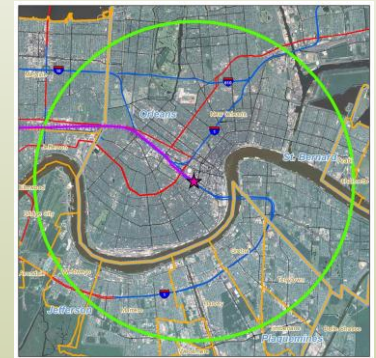
Support better coordination of para-transit services

- Participate in a legislative study group
- Bring best practices, research and resources to the table
- Keep Coalition members informed of study group's findings
- Educate and engage community partners on para-transit issues



Support formation of Rail Compact

- Inform elected officials in metros and along the corridor of Rail Compact
- Facilitate discussions around Rail Strategic Plan
- Facilitate TOD planning at proposed stations
- Identify funding opportunities for Rail Compact to pursue



Support transit expansion

- Assist in education efforts to community groups and elected officials
- Provide research and resources
- Convene and facilitate dialogue around continued transit needs



Get CONNECTed



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