

# KRESS

THIRD & MAIN



AARP Great Places in Louisiana Award Presentation

August 20, 2010

# KRESS

THIRD & MAIN



In Every Respect  
Baton Rouge's Leading Men's Shop

## Welsh & Levy

At Their New Home  
**423 Third Street**

THIS IS THE "BEST MEN'S STORE" BECAUSE OF THE CORRECT AND SATISFACTORY KINDNESS OF THIS AND BECAUSE  
MANAGED BY "WELSH & LEVY" WHOSE SUCCESS IS DUE TO THE FACT THAT WE MAKE GOOD OUR PROMISE—  
WE GUARANTEE AND GIVE SATISFACTION—YOUR MONEY'S WORTH AND A LITTLE MORE. OUR SYSTEM OF DOING BUSINESS  
NEVER PROTECTS ANY ARTICLES WANTED IN PLAIN FIGURES—ONE PRICE TO ALL—AND, WHAT'S MORE, EVERY  
ARTICLE MUST BE SATISFACTORY IN YOUR MONEY BACK.

**Workingmen, Attention!**

WE ARE WITH ABILITY EXCLUSIVE SELLING AGENTS FOR THE GENUINE GARNETT WORK, GARMENTS AND CLOTHES!

<p><b>At \$1250</b> <sup>A</sup> \$16.50 Suit</p> <p>"HERE'S YOUR BAIT"</p> <p>Every one of these suits are the finest made and best quality that can be had in this city. They are made of the best material and are guaranteed to give you the most satisfaction in your money.</p> <p>"DON'T WE THINK?"</p> <p>At \$12.50 a \$16.50 Suit.</p>	<p><b>At \$1500</b> <sup>A</sup> \$20.00 Suit</p> <p>"A FINE WINNER SUIT"</p> <p>There's no mistake and error in this suit. It's the best and most complete that can be had in this city. It's made of the best material and is guaranteed to give you the most satisfaction in your money.</p> <p>"THEY'RE BEAUTIFUL"</p> <p>At \$15.00 a \$20.00 Suit.</p>	<p><b>At \$2000</b> <sup>A</sup> \$25 Suit</p> <p>"A CUSTOM MADE SUIT"</p> <p>These suits are made of the finest material and are guaranteed to give you the most satisfaction in your money. They are made to order and are guaranteed to give you the most satisfaction in your money.</p> <p>"THEY'RE GUARANTEED"</p> <p>At \$20.00 a \$25.00 Suit.</p>
<p><b>All Wool Blue Serge Suit</b></p> <p>Guaranteed all that they are. Made of the best material and is guaranteed to give you the most satisfaction in your money. It's made to order and is guaranteed to give you the most satisfaction in your money.</p> <p>YOUR CORRECT SIZE HERE—A REAL BARGAIN.</p> <p>\$12.50</p>	<p><b>Linen and Pongee Suits</b></p> <p>These suits are made of the finest material and are guaranteed to give you the most satisfaction in your money. They are made to order and are guaranteed to give you the most satisfaction in your money.</p>	<p><b>Priestley English Mohair</b></p> <p>It's the best of its kind. It's made of the finest material and is guaranteed to give you the most satisfaction in your money. It's made to order and is guaranteed to give you the most satisfaction in your money.</p> <p>MAKE A COMPARISON.</p> <p>\$12.50</p>

<p><b>Regal Shoes</b></p> <p>Quarter Sizes Assures a Perfect Fit.</p> <p>The shoe with a guarantee that you can't get in any other shoe.</p> <p>Price in all the world \$3.50, \$4.00, \$4.50</p> <p>SEE WINDOW DISPLAY.</p>	<p>Our New Home, 423 Third Street The Place <b>Welsh &amp; Levy</b> Of Course</p>	<p><b>Straw and Panama Hats</b></p> <p>Guaranteed to give you the most satisfaction in your money. They are made to order and are guaranteed to give you the most satisfaction in your money.</p> <p>Price in all the world \$1.50, \$7.50</p> <p>SEE WINDOW DISPLAY.</p>
--	---	---



# HISTORIC PRESERVATION: The Kress Lunch Counter Sit In March 28, 1960



# KRESS

THIRD & MAIN

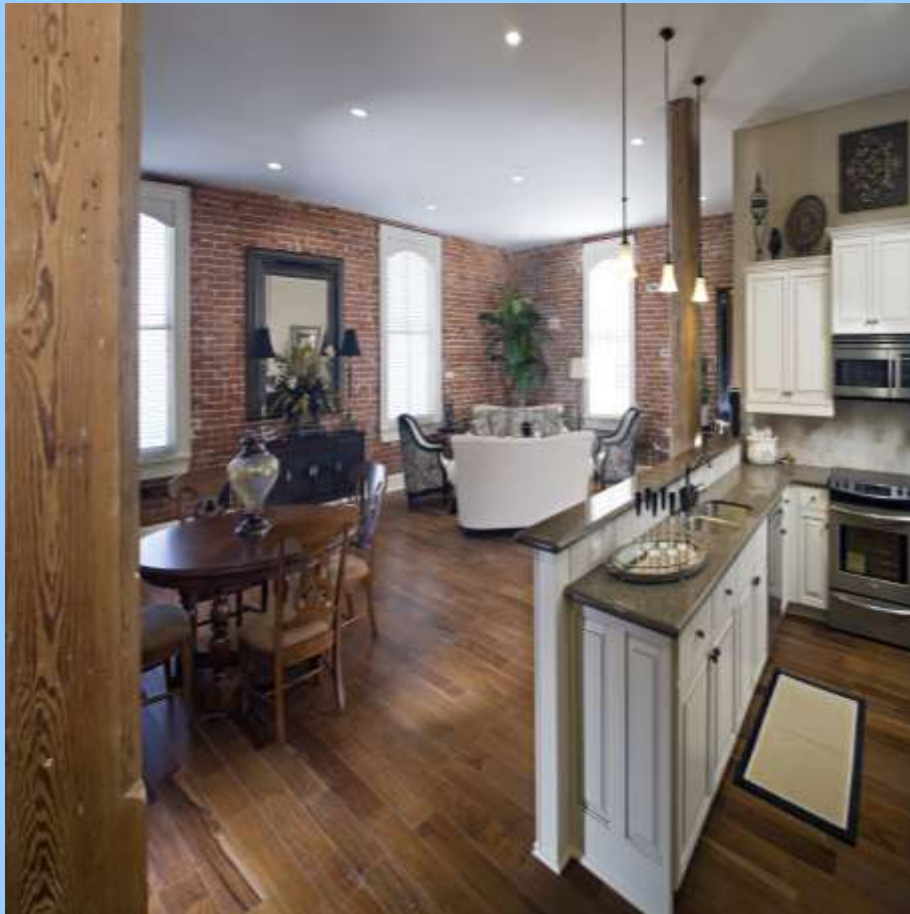


**Scheduled for Demolition three times**  
**Photo Taken Fall 2003**

# KRESS

THIRD & MAIN

FROM EYESORE TO A TRUE  
EXAMPLE OF A MIXED USE  
PROJECT



**Victorian Style  
Apartment**



**Art Deco Style Apartment**



# LIVABILITY: WALKABILITY

## **KRESS TENANTS CAN WALK TO:**

- ✓ Churches, schools, daycares,
- ✓ Bicycle trails, numerous banking institutions,
- ✓ Red Stick Farmer's market,
- ✓ Variety of restaurants and bars,
- ✓ Spanish Town Grocery,
- ✓ Workout facilities,
- ✓ Entertainment venues, such as the Manship Theater, River Center, Riverboats, State museums, libraries, hotels.
- ✓ Work = Job opportunities (state government)



**LIVE \* WORK \* PLAY**

**KRESS IS THE PLACE TO BE!**

**For More Information:**

**Lauren Fitch**

**[lfitch@godfreyschneider.com](mailto:lfitch@godfreyschneider.com)**

**225-936-3830**