

SCCCDP

Scotlandville Comprehensive
Community Development Plan

Smart Growth

August 20, 2010



Who We Are

The U+R CDRC is an outreach activity of the Southern University School of Architecture. The U+R CDRC provides specific technical assistance in architectural design, planning and construction management in the project area. Activities include using the planning process as a tool to build strong community support and pride, providing the project area with a community sanctioned comprehensive master plan for physical and economic development, providing tangible results that enhance the development of the project area.

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VISION

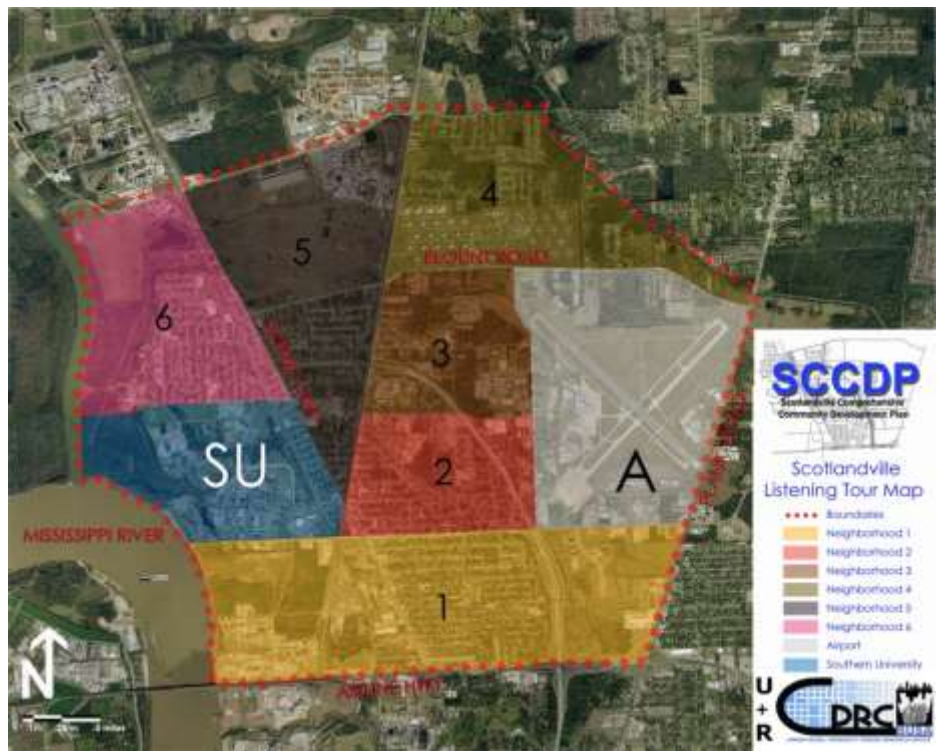
Charrette

Next Steps



SCCDP

The **U+R CDRC** is assembling an interdisciplinary team of professionals to develop the **Scotlandville Comprehensive Community Development Plan (SCCDP)**. The SCCDP addresses a broad range of interrelated topics in a unified way. The SCCDP identifies & analyzes the relationships between the economy, transportation, housing, the physical environment, land use and zoning, social services, and other community components.





SCCDP

The **U+R CDRC** is working with Fregonese Associates to integrate the SCCDP into the East Baton Rouge Master Plan (**FUTUREBR**).

Partners Assisting us with the SCCDP

- Center for Planning Excellence (C-PEX)
- Fregonese Associates
- Urban Design Initiative (UDI)
- Center for Social Research (CSR)
- AARP
- Resources for Independent Living (RIL)
- Capital Area Transit System (CATS)
- Community Against Drugs and Violence (CADAV)
- Scotlandville Community Develop. Corp. (SCDC)
- University of Texas at Austin (UTSOA)
 - Community & Regional Planning Department
- Schools and Departments at Southern University (SU)
 - Center for Energy and Environmental Studies (CEES)
 - Law School
 - Business School
 - Nursing School
 - School of Public Policy
 - College of Agriculture

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SCCDP Process

- **First we conducted a series of listening tours to understand the concerns of the community.**
- **Listening Tours**
 - October 6, 2009 (Community Bible Baptist Church)
 - October 13, 2009 (Greater Mount Carmel Baptist Church)
 - October 27, 2009 (Scotlandville Brach Library).
 - November 3, 2009 (Mt. Zion Baptist Church—1920 Progress Road)
 - November 10, 2009 (Kiwanis Club)
 - November 17, 2009 (Camphor Memorial United Methodist Church)
 - December 1, 2009 (Greater Mount Carmel Baptist Church)
 - December 8, 2009 (Mount Pilgrim Baptist Church)



SCCDP Process

Below is a brief list of the concerns

- Community upkeep
- Bridge the gap between Southern University and Scotlandville (Communiversity)
- Education drop out and education involvement/truancy
- Resident Involvement
- Better/more efficient communications between community political leaders (councilman, mayor, etc.) and area residents
- Recreational/Community Centers for entertainment and exercise (kids, adults, elderly)
- Street Sign pointing to Southern University (SU)
- Shops in front of SU (pizza shops, ice cream shops, etc.)
- Grocery store and retail shopping

SCCDP Process

- Based on the input from the listening tours we conducted four workshops to inform Scotlandville resident's on some of the concerns they expressed.

- **Community Workshops**

- February 2, 2010 (Topic: Services available for the elderly and disabled).
- February 22, 2010 (Topic: Business Startups & Business Development).
- March 9, 2010 (Topic: Community Policing).
- March 30, 2010 (Topic: Landscaping, flooding and drainage issues).



SCCDP Process

- Next we conducted community vision workshops to develop a unified vision for Scotlandville
- Vision Workshops
 - March 6, 2010 – Youth Vision Workshop
 - March 13, 2010 – Community Vision Workshop

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SCCDP VISION

- From the listening tours, workshops and vision sessions the following Vision Statement was generated:

In the year 2030, Scotlandville will be a safe, healthy, and economically viable community, offering a high quality of life.

SCCDP VISION

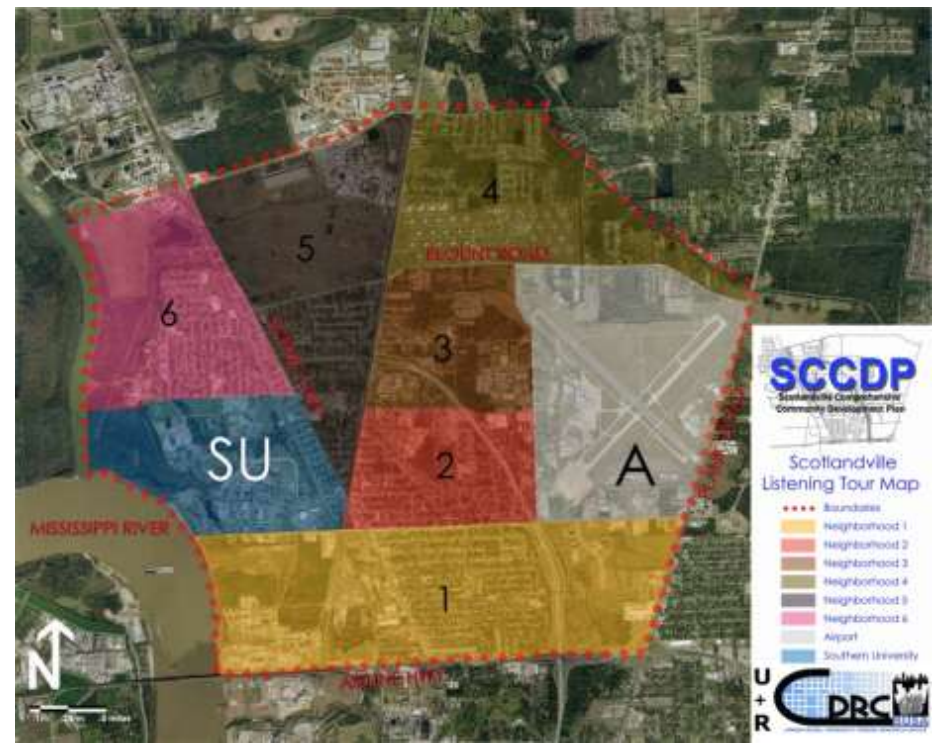
This will be accomplished through:

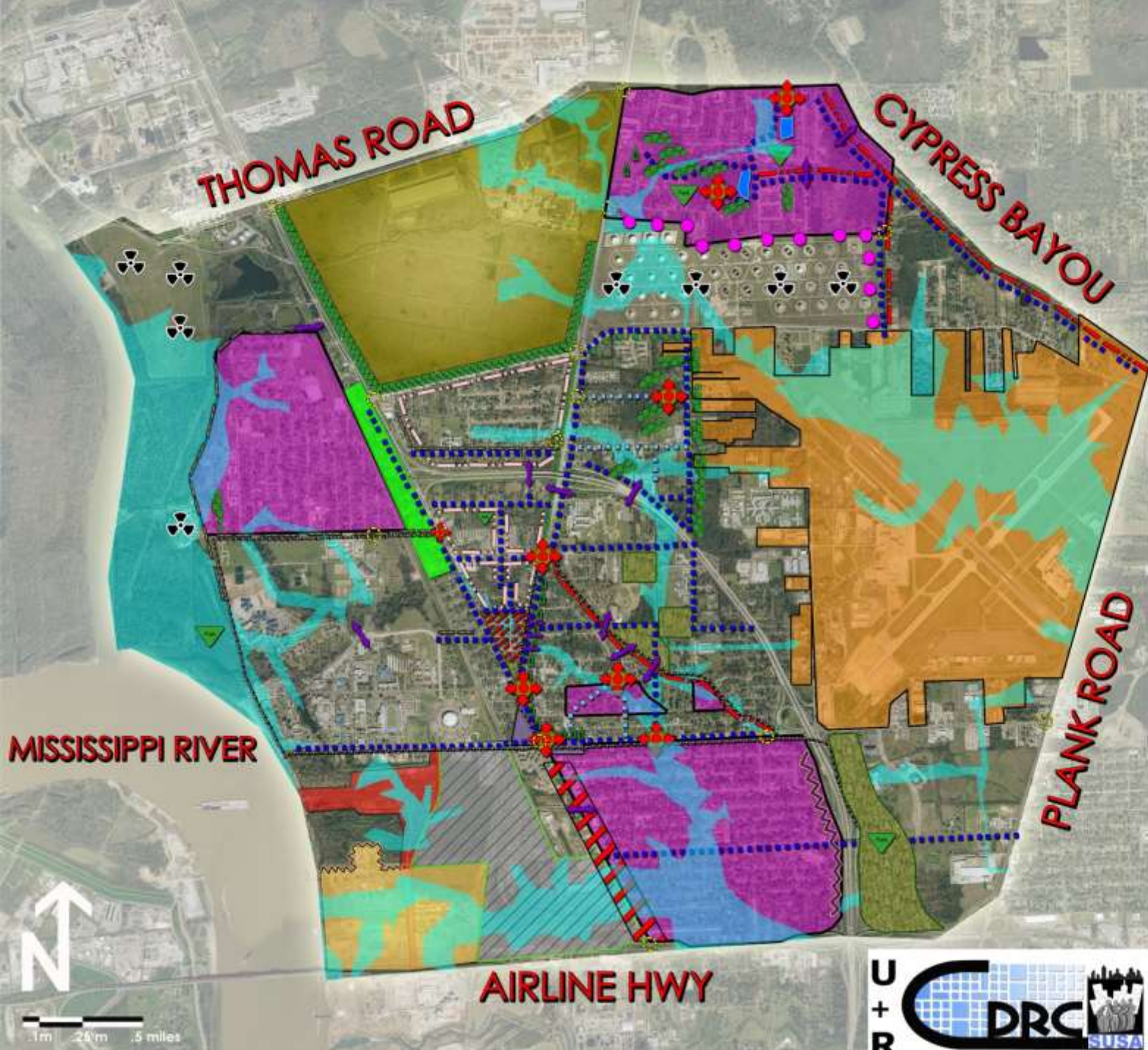
- a dynamic economy that taps into Scotlandville's great economic potential and capitalizes on its assets (Southern University, Baton Rouge Airport, Howell Place, etc.);
- clean and attractive neighborhoods, rich in character and diversity; each with its own identity, yet well integrated into a cohesive unit;
- a diverse and vibrant University District and Commercial Core offering family oriented restaurants, shopping, and retail for all generations, with around-the-clock activity;
- an active and accessible waterfront that is linked to the University District, Commercial Core, and neighborhoods that promotes Scotlandville as a unique Baton Rouge community;
- an efficient transportation system that serves the needs of all its citizens, promotes walkability, multimodal design, creates vital connections to other parts of the city, and through the Baton Rouge Airport, establishes a transportation hub for the state and region.

SCCDP Charrette

SCCDP Charrette addressed all 10 major categories expressed by the community and youth in the listening tours, workshops and visioning sessions.

- Community Image
- Crime
- Economic Development
- Education
- Environmental Concerns
- Housing
- Infrastructure
- Parks and Recreation
- Social Services
- Transportation





	NODE
	BIO-HAZARD
	GATEWAY
	LANDSCAPE BEAUTIFICATION
	PARK
	PROPOSED PARK ACCESS
	BUS STOP
	ECONOMIC DEVELOPMENT
	WALKING PATH WITH LIGHTING
	SECONDARY PATH
	PROPOSED CANAL
	RESIDENTIAL DEVELOPMENT
	PROPOSED STREET
	BICYCLE PATH
	ENERGY PARK
	FLOOD PLAIN
	UNIVERSITY DISTRICT
	GREEN SPACE
	NEIGHBORHOOD RENOVATION
	BUSINESS DISTRICT
	INFILL
	BODY OF WATER
	BUFFER
	INDUSTRIAL PARK
	ECO-PARK
	PHOTOVOLTAIC SOLAR PANEL FARM
	PROPOSED AVIATION BUSINESS PARK



Next Steps

Community Needs Surveys

- Approximately 75% completed in business surveys.
- Approximately 60% completed in residential surveys.
- Summary to date...
 - Pros of doing business in Scotlandville
 - Biggest concerns (business improvement) us
 - Insufficient access to business capital
 - Plenty of business to go around
 - Lack of qualified help/not enough business
 - Comfort level with Scotlandville area.
 - What Major City Parishes to help your business satisfied? with finding
 - Assistance in raising access to capital
 - Making sure the business gets a bigger share of public projects
 - Assistance they receive from city agencies

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Follow Us

- On the web at www.urcdrc.org
- Call us at 225-771-3574
- Email us at info@urcdrc.org
- Come by the U+R CDRC office at the School of Architecture on Southern University's campus

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Thank You